



SRH Fernhochschule – The Distance Learning University
SPO: DEM2206_90ECTS

Curriculum.

Study Program

Design Management – 90 ECTS

M.A.

Curriculum Master of Arts (M.A.) Design Management - 90 ECTS

Module	Examination	Semester		
		1	2	3
Mandatory Modules				
Management Competences				
General Business Administration (Engl.) (6 ECTS)	Student Paper (20 pages)	6		
Marketing (Engl.) (6 ECTS)	Student Paper (20 pages)		6	
Change Management (Engl.) (6 ECTS)	Student Paper (20 pages)			6
Design Management Competences				
Design Management Leadership (6 ECTS)	Submission Presentation (slides plus explanations)	6		
Decision Making, Management and Design (6 ECTS)	Submission Tasks (15 pages)		6	
Design Management Strategy (6 ECTS)	Submission Tasks (15 pages)		6	
Design Competences				
Design Research & Design Methods (6 ECTS)	Submission Tasks (15 pages)	6		
Design Theory, Scientific Design Concepts & Design Science (6 ECTS)	Student Paper (20 pages)	6		
Design Systems & Designing in complexity (6 ECTS)	Learning Journal		6	
Specialisation and Practice				
Project 1 - Practice-based research (6 ECTS)	Project Exam (20 pages)	6		
Project 2 - Research based project (6 ECTS)	Project Exam (20 pages)		6	
Master Thesis and Colloquium DEM 90 (24 ECTS)	Colloquium (45 minutes) und Master Thesis (60-80 pages, processing time 5 months)			24
Credits total	90	30	30	30