



SRH Fernhochschule – The Distance Learning University
SPO: GBA2009_90ECTS

Curriculum.

Study Program

Global Business Administration

- 90 ECTS

MBA

Curriculum Master of Business Administration (MBA) Global Business Administration - 90 ECTS

Module	Examination	Semester		
		1	2	3
Mandatory Modules				
Method Theory and Research Approaches				
Empirical Research (Engl.) (6 ECTS)	Student Paper (10 pages)	6		
Data Analysis (Engl.) (Options: Qualitative or Quantitative Alignment) (6 ECTS)	Student Paper (20 pages)		6	
Business Administration - Basics				
General Business Administration (Engl.) (6 ECTS)	Student Paper (20 pages)	6		
Accounting (Engl.) (6 ECTS)	Submission Tasks (15 pages)		6	
Business Administration - Management Disciplines				
Human Capital Management (Engl.) (6 ECTS)	Student Paper (20 pages)	6		
Financial Management and Corporate Decisions (Engl.) (6 ECTS)	Case study (20 pages)		6	
Marketing (Engl.) (6 ECTS)	Student Paper (20 pages)	6		
Strategic Management (Engl.) (6 ECTS)	Student Paper (20 pages)			6
International Business Law (Engl.) (6 ECTS)	Student Paper (20 pages)		6	
Management Competences				
Change Management (Engl.) (6 ECTS)	Student Paper (20 pages)	6		
Leadership (Engl.) (6 ECTS)	Student Paper (20 pages)		6	
Study Degree				
Master Thesis and Colloquium MBAE 90 (24 ECTS)	Colloquium (45 minutes) und Master Thesis (60-80 pages, processing time 5 months)			24
Credits total	90	30	30	30