



**SRH Fernhochschule – The Distance Learning University**  
**SPO: UXS2206\_90ECTS**

**Curriculum.**

**Study Program**

**UX & Service Design - 90 ECTS**

**M.A.**

## Curriculum Master of Arts (M.A.) UX & Service Design - 90 ECTS

Module	Examination	Semester		
		1	2	3
<b>Mandatory Modules</b>				
<b>Management Competences</b>				
General Business Administration (Engl.) (6 ECTS)	Student Paper (20 pages)	6		
Marketing (Engl.) (6 ECTS)	Student Paper (20 pages)		6	
Change Management (Engl.) (6 ECTS)	Student Paper (20 pages)			6
<b>UX &amp; Service Design Competences</b>				
Service Design - Principles & Methods (6 ECTS)	Submission Tasks (15 pages)	6		
User Experience Design - Principles & Methods (6 ECTS)	Submission Tasks (15 pages)	6		
User Experience and Prototyping (6 ECTS)	Learning Journal		6	
<b>Design Competences</b>				
Design Research & Design Methods (6 ECTS)	Submission Tasks (15 pages)	6		
Design Systems & Designing in complexity (6 ECTS)	Learning Journal		6	
Design Theory, Scientific Design Concepts & Design Science (6 ECTS)	Student Paper (20 pages)		6	
<b>Specialisation and Practice</b>				
Project 1 - UX Practice-based Research (6 ECTS)	Project Exam (20 pages)	6		
Project 2 - Service Design Research Based Project (6 ECTS)	Project Exam (20 pages)		6	
Master Thesis and Colloquium UXS 90 (24 ECTS)	Colloquium (45 minutes) und Master Thesis (60-80 pages, processing time 5 months)			24
<b>Credits total</b>	<b>90</b>	<b>30</b>	<b>30</b>	<b>30</b>